

Activity: Elevator Speech Prep

What's Your Call to Action:

(What specifically do you want the employer to say yes to?)

Tell who you are and the lasting impact your make: Tell what you do and show enthusiasm.

Describe how you impact students. Offer a vivid example.

Why would the business representative want to be involved?

Write your specific question about what you want the employer to do for you:

(Tip: This should relate to the goal at the top of the page.)

Reminders:

This should feel and sound natural when you say it.
30 seconds



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What's Your Call to Action:

Invite a potential business partner to an advisory committee.

Tell who you are and the lasting impact your make: Tell what you do and show enthusiasm.

"Hi, I'm Marci Campbell. I work at Bay Creek High School as the Business and Information Technology teacher."

"I work with students who are preparing for their future career."

Describe how you impact students. Offer a vivid example.

"There are two other business teachers in my department. We teach computer applications like Word and Excel, accounting, and computer programming. We also emphasize employability skills every day."

"In addition to teaching students, we connect them with local businesses through our advisory committee. In fact, Mrs. Jones at Accounting Solutions who is on our advisory committee spoke to our class about new accounting software."

Why would the business representative want to be involved?

I would be delighted to hear what you think about the direction our business program is going. I know there are a lot of changes with technology and computer applications, and we want our students to be as prepared as they can be for when they enter the workforce.

Write your specific question about what you want the employer to do for you:

"We are having an advisory committee meeting next month at the Accounting Solutions office on Main Street. I would love for you to attend and see if it is something you want to get involved in long term. May I have your card please?"

Reminders:

This should feel and sound natural when you say it.

30 seconds

