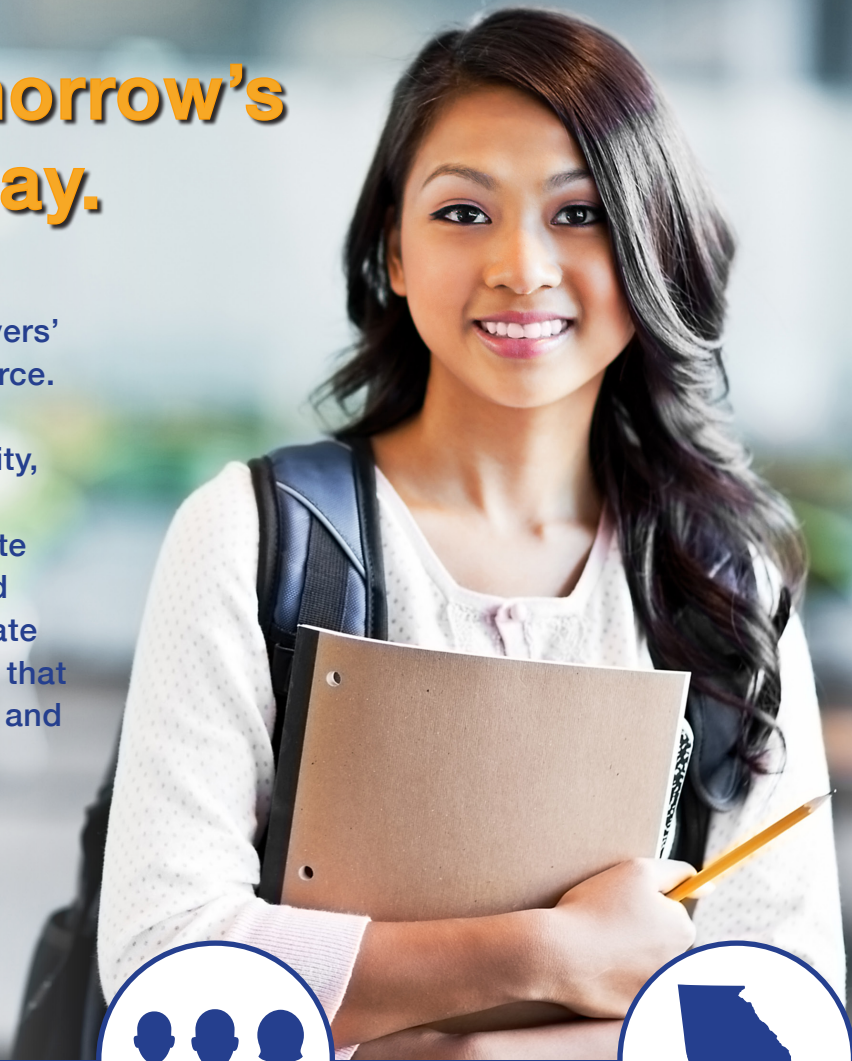


# Preparing tomorrow's workforce today.

GeorgiaBEST (Business Ethics Student Training) answers employers' concerns about our future workforce. The program concentrates on teaching skills including punctuality, communication, teamwork and attitude. Students earn a certificate through everyday observation and teacher assessment. This certificate serves as validation to employers that students have strong work habits and are ready for the workforce.



## BENEFITS TO THE STUDENT

Preparation for the demands of the 21st Century workforce and higher education

Training in productivity, goal setting, time management, problem solving and self-management skills

Understand what appearance communicates to customers and co-workers



## BENEFITS TO THE EMPLOYER

Confidence that the student has an understanding of the soft skills needed in today's workforce

Knowledge that the student has volunteered beyond the everyday classroom education and is striving to be a better employee

Assurance that the student has exhibited leadership, teamwork, and personal responsibility skills needed in the workforce



## BENEFITS TO THE STATE OF GEORGIA

Upgrade the skill level of our students

Provide a better product for current and emerging employers

Enhance the State's workforce

CONNECT WITH US:



<http://georgiabest.com>



# The key to Georgia's economic future is a prepared workforce.

"In a survey of Georgia employers, 95% said they saw value in soft skills training."

- Georgia Department of Labor

## IMPACT ON GEORGIA'S STUDENTS

20 schools  
1,003 certificates

2012

159 schools  
5,065 certificates

2013

224 schools  
8,475 certificates

2014

139 schools  
10,449 certificates

2015

196 schools  
12,045 certificates

2016

## 10 SOFT SKILLS STANDARDS

1. Professional Image
2. Attendance/Punctuality
3. Attitude & Respect
4. Social Media Ethics
5. Discipline & Character
6. Oral & Written Business Communication Skills
7. Productivity & Academic Performance
8. Responsibility & Organization
9. Self-Management & Time Management
10. Teamwork & Work Habits

### FOR MORE INFORMATION, PLEASE CONTACT:

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